



ESCO Portal Update

MAI meeting – 17th March 2016

Aldo LAUDI

ESCO portal update – Why?

- *In line with the needs of ESCO v1*
 - Versioning
 - Communications toolkit
 - Community forums (Content & Technical)
 - IT developer's Toolkit
 - Mappings to national classification
- *Following feedback from stakeholders (IT feasibility study)*
 - Provide information on purpose
 - Reduce complexity

ESCO portal update – How?

Personas
description

User
Scenarios

Site Map /
Structure

Personas

- *15 stories were created*
- *Based on true cases*
- *Cover most of users*
 - *Recruiters and Employers*
 - *Graduates and Students*
 - *University*
 - *Jobseeker*
 - *Internal Stakeholders*
 - *European Institutions*
 - *IT Developers*
- *User cases*
 - *Obtain information and stay informed*
 - *Look for a particular concept*
 - *Download classification*
 - *Take part in user forums*

Personas (*examples*)

Michel is the Director General for DG Employment at the Commission and wants to find out if the interplay of ESCO with other European instruments is explained well on our website. He does not remember the exact URL so he googles it.

Elena is a EURES advisor and she is meeting a jobseeker. Elena has heard of ESCO but does not know how to access it and what it is exactly. During the meeting with a jobseeker who is looking for a new career, Elena wants to access the details of specific occupational profiles which interest the jobseeker. She wants to be able to print them / send them via email so that the jobseeker can analyse further.

ESCO portal update – How?

Personas
description

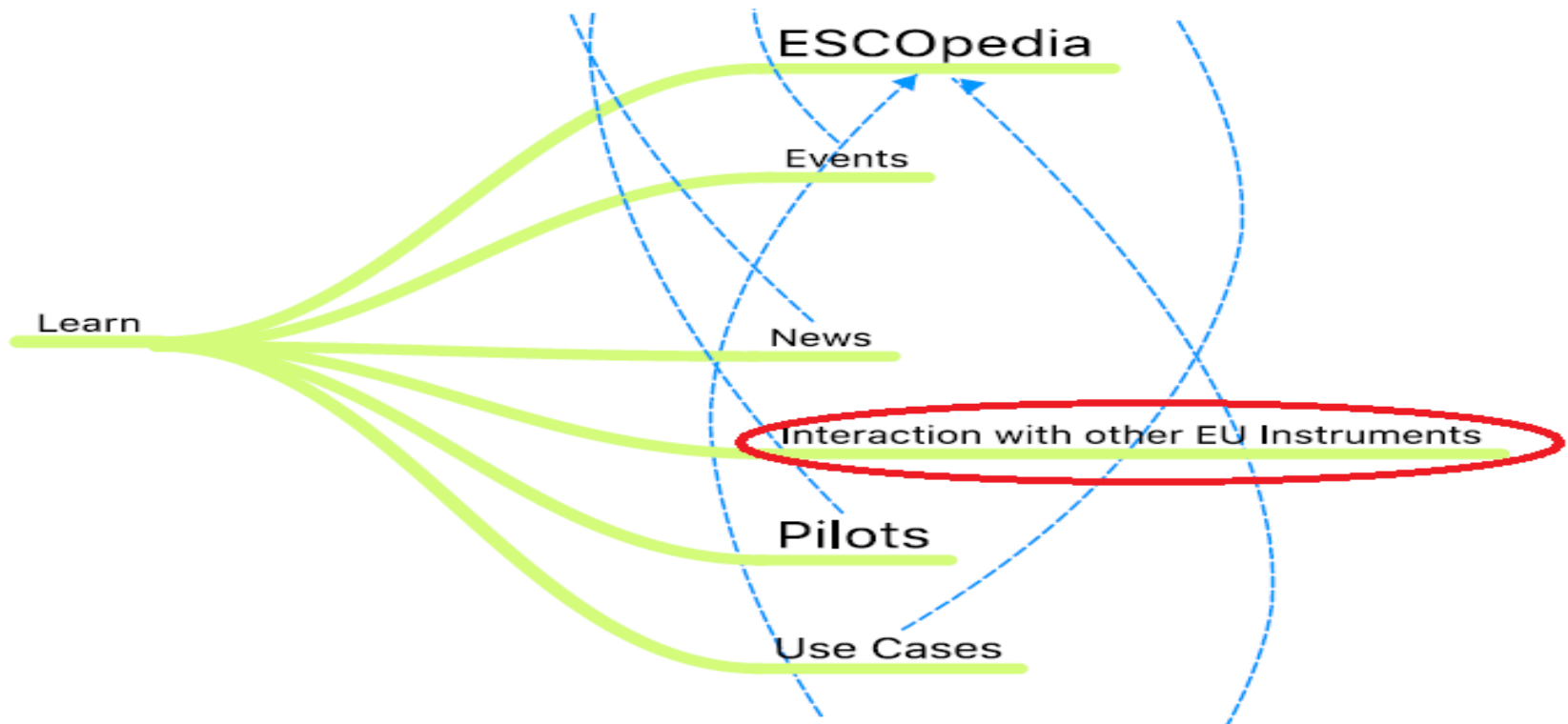
User
Scenarios

Site Map /
Structure

User Scenarios - Michel

Michel is the Director General for DG Employment at the Commission and wants to find out if the interplay of ESCO with other European instruments is explained well on our website. He does not remember the exact URL so he googles it.

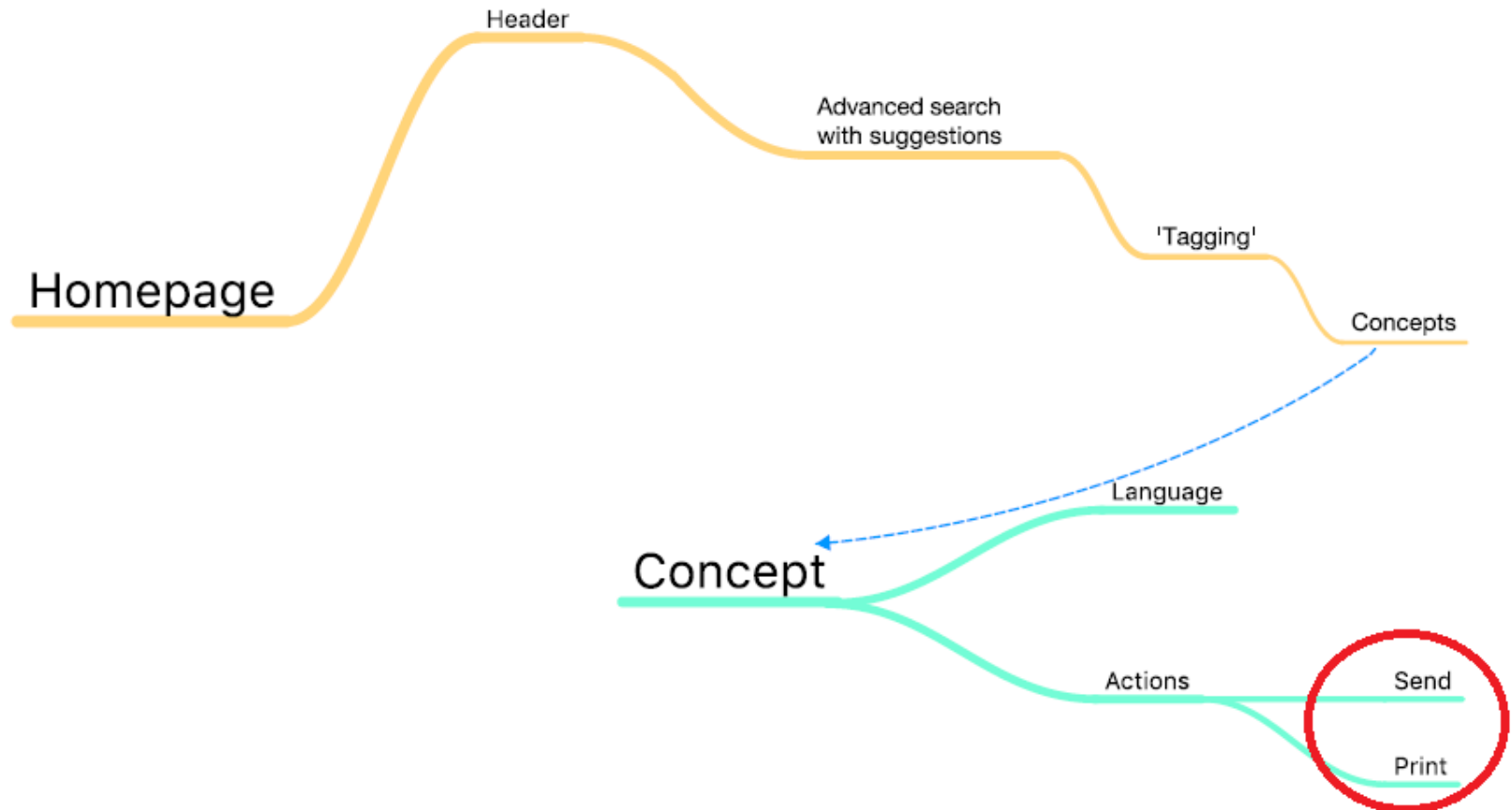
User Scenarios - Michel



User Scenarios – Elena

Elena is a EURES advisor and he is meeting a jobseeker. Elena has heard of ESCO but does not know how to access it and what it is exactly. During the meeting with a jobseeker who is looking for a new career, Elena wants to access the details of specific occupational profiles which interest the jobseeker. She wants to be able to print them / send them via email so that the jobseeker can analyse further.

User Scenarios – Elena



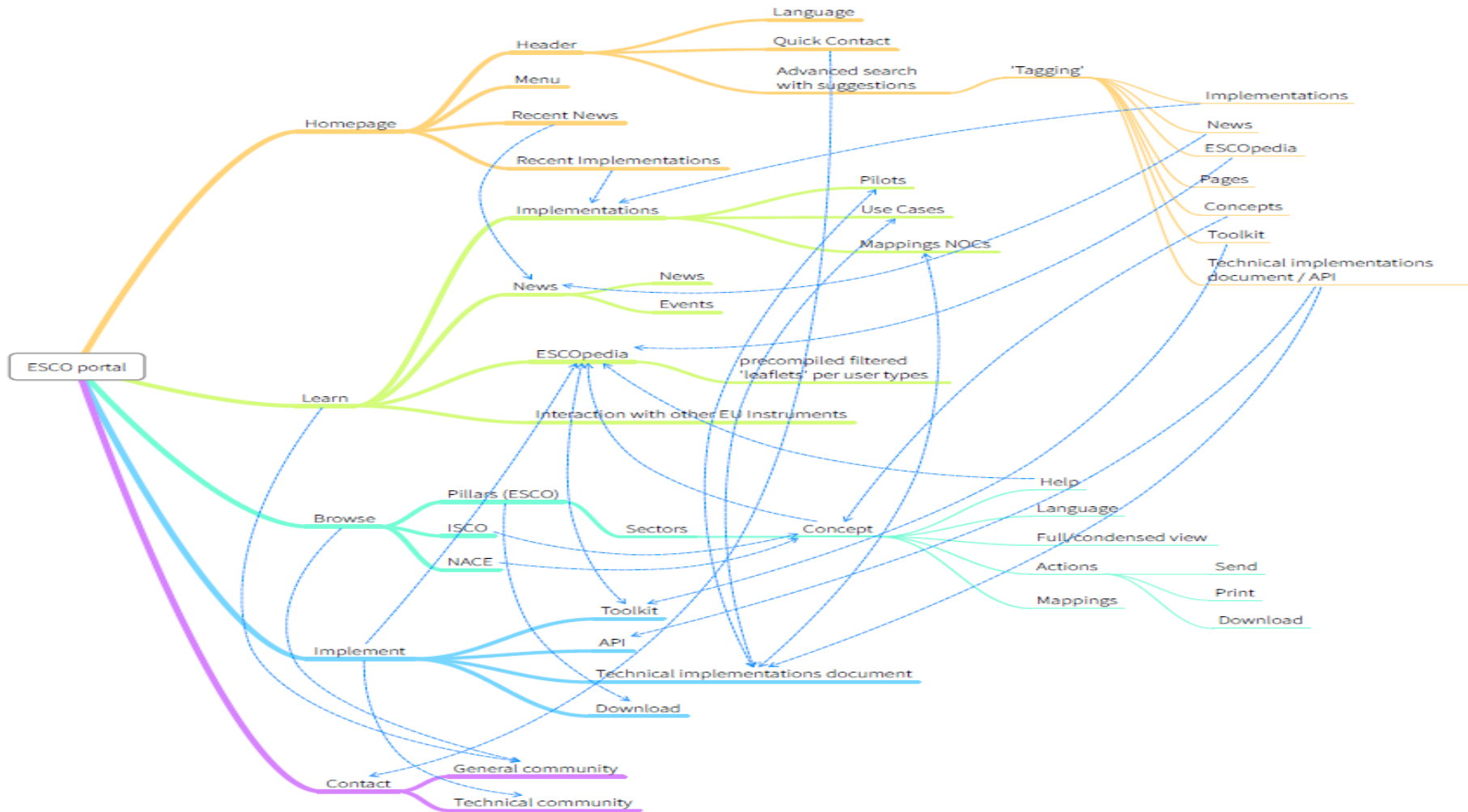
ESCO portal update – How?

Personas
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User
Scenarios

Site map /
Structure

Complete Site Map



ESCO portal Structure (1st level)

- **Homepage** – *Introductory page / search / latest News and Events / Contact*
- **Learn** – *Implementations / News / ESCOpedia / Interaction with other EU Instruments*
- **Browse** – *ISCO / NACE rev2 / 3 Pillars*
- **Implement** – *Toolkit / APIs / Technical documentation / download*
- **Communicate** – *General Community / technical community*



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ESCO Homepage ideas (1)

[About](#) | [Contact](#) | [Legal notice](#) | [Search](#) | [English \(en\)](#)

ESCO
 European Skills, Competences, Qualifications and Occupations

Learn
 Latest news, events, implementation projects and all ESCO news

Browse
 1200 Occupations, 10000 Skills and over 10000 Qualification concepts

Implement
 All and technical documentation on and for employers and job seekers

Communicate
 Contact ESCO Secretariat or get involved. Or, better, question you have or say 'Thank you!'

European Commission / ESCO / Home

Search for Concepts, records, news, ESCO profiles and other...

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Paul Rosen
 CEO of PharmaCan Capital

News
Preliminary results of the ESCO Online Consultation
 14.05.16
 The period for domain experts to contribute in the online Consultation has expired on 31. December 2015. The consultation, launched on 14 October 2015, attracted more than 400 experts helping to finalise the development of the content for the last remaining 16 economic sectors with their input. In all the Commission received a staggering number of 3 150 comments and 3 850 ratings on the occupational profiles presented.


Events
ESCO facilitates the design of learning and career paths
 09.03.16
 On 8 February 2016 the ESCO Secretariat travelled to Innsbruck to present ESCO at the kick-off meeting of the OpenEuropean Skill Match Maker (OESMM), a Europe 2020 project funded by the Commission.

Implementations / Pilot
SEMICO ESCO Matching Pilot
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European
Commission


ESCO Homepage ideas (2)



ESCO
European Skills, Competences, Qualifications and Occupations

LEARN BROWSE IMPLEMENT COMMUNICATE

European Commission / ESCO / Home




LEARN

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News

Preliminary results of the ESCO Online Consultation
17/11/14


The period for domain experts to contribute to the online Consultation file expired on 30 December 2014. The consultation, launched on 14 October 2014, attracted more than 406 experts helping to finalise the development of the content for the first temporary ILO economic sectors with their input. In all the Commission received a staggering number of 1 100 comments and 3 998 ratings on the occupational profiles presented.



Events

ESCO facilitates the design of learning and career paths
03/11/14

On 8 February 2014 the ESCO Newsletter is devoted to the results of the first ESCO of the kind of: mapping of the occupational skill matrix. Newer (LIFE) (LIFE), a further 2014 project funded by the Commission.




BROWSE


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Interconnections / Examples

NACE Mapping

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IMPLEMENT

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Interconnections / News

SEMIC ESCO Matching Pilot

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Thank You !