

ESCO v1 launching conference Mock-up agenda

22nd ESCO MAI meeting 7-8 December 2016





Objectives of the conference

raise awareness of ESCO's publication

start a future network around ESCO

demonstrate ESCO's benefits for stakeholder groups

showcase ESCO's diverse usage scenarios

reinforce the objectives of the New Skills Agenda





**** Target audiences

Wide spectrum of participants:



employment representatives



education and training representatives



high-level European/International speakers

Public and private employment services & EURES

Social partners

Education sector representatives

European professional & sectoral associations

National Ministries & Statistical **Organisations**

Skills Councils and Networks

Experts on taxonomy and classifications

SMEs & large businesses

Service providers on labour market





- ESCO v1 conference to take place in Q2 of 2017
- EC will start organising it in Q1 2017
- Location: Brussels

















Two days event - specific targeted audiences

- 1st day: targeted thematic sessions
 - address the needs of specific target groups
- 2nd day: high-level plenary presentations
 - ensure political support in EU/national arena





1st day of the conference

Parallel working sessions 1st round

The selected showcases are indicative and can be subject to change.

WS 1: using ESCO for job boards and job matching

Presenting how ESCO can support online matching of people to jobs and training opportunities

- EURES showcase
- AcademyCube showcase
- ESCO mapping pilot showcase

WS 2: using ESCO for CV creation, digital profiles or social media

Presenting how ESCO can facilitate the creation of online documents

- EBU showcase
- LinkedIn showcase

ESCO hackathon

Building innovative solutions with linked-open data to enhance job- matching opportunities





1st day of the conference

11:30 **ESCO** pitching session 1

A few candidates will present briefly an innovative idea, recommendation or project on how ESCO can support recruitment technologies

What?

Short presentations of innovative ideas on how the labour market can use IT applications for better recruitment and job-matching

For whom?

Students or start-ups interested in semantic technologies





1st day of the conference

Parallel working sessions 2nd round
The selected showcases are indicative and can be subject to change.

WS 3: using ESCO in career guidance applications

Presenting how ESCO supports competence-based career guidance services

 Academy Cube showcase

WS 4: using ESCO in labour market intelligence

Presenting how ESCO enhances the functionality of skills intelligence tools and supports statistical analysis on skills supply and demand

> EU Skills Panorama showcase

ESCO hackathon (continuation)

Building innovative solutions with linked-open data to enhance job-matching opportunities





2nd day of the conference

- Reynote speakers
 - Panel discussion
 - Results of the hackathon
 - Closure by DG EMPL Commissioner



Feedback & recommendations







Thank you for your attention!