



**ESCO Communication**  
**Implementing ESCO: Ireland & Iceland use cases**  
**ESCO country fiches**

13th ESCO MSWG meeting  
19 November 2020

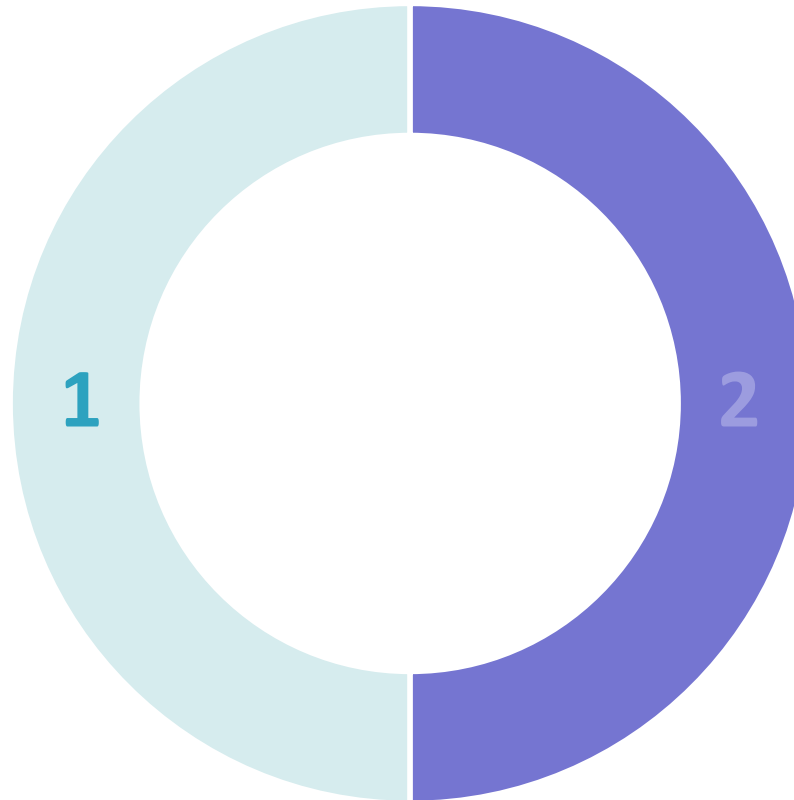
# Objectives & structure of the session



## 1. Exchange of best practices implementing ESCO

Learning from the experiences of **Ireland and Iceland** and the lessons learned from their journey with ESCO

- 15 mins testimonials
- 10 mins Q&A



## 2. Feedback on suggested ESCO country fiches

Get your feedback on communication materials such as **country-dedicated ESCO fiches** to better promote ESCO at national level

- 30 min open discussion

# 1. Exchange of best practices implementing ESCO: Ireland & Iceland

- What were the main challenges in implementing ESCO?
- How did you solve them?

- What resources did you use for the implementation ?

- What was the level of acceptance by the other national stakeholders?
- How did you communicate about ESCO?

- What are some of the results of using ESCO nationally?



European  
Commission

## 2. Feedback on suggested ESCO country fiches

### What is an ESCO country-fiche?



#### Why?

To provide a comprehensive view of ESCO usage in EU countries



Published in the ESCO portal



#### Where?



#### What?

- mapping or adoption status of ESCO
- national classification systems
  - public and private organisations using ESCO
  - public-private partnerships at national level
- countries piloting ESCO in mapping skills to Qualifications data



#### How?

Data will be collected with a survey addressed to the MSWG

Voluntary basis

## 2. Feedback on suggested ESCO country fiches

### Example of a country fiche

European Commission

### ESCO COUNTRY-FICHE: NETHERLANDS

**20** PRIVATE ORGANISATIONS:  
• JOB BOARDS  
• HR SOFTWARE PROVIDERS  
• RESEARCH CENTRES

**1** PUBLIC-PRIVATE PARTNERSHIP USING ESCO

**PES** PUBLIC EMPLOYMENT SERVICES MAPPED OCCUPATIONS TO ESCO

#### PURPOSE OF ESCO USAGE

ESCO implementers per use case

Use Case	Count
Career learning and development management	1
Curricula development	1
Graduate tracking	0
Job search& job matching	1
Ontology management and machine learning	1
Other	1
Skills assessment	1
Statistical research	1
Validation of formal learning	1
Validation of informal and non-formal learning	1

#### ESCO COMMUNITY

*Job matching*  
TEXTKERNEL  
ACCENTURE  
RANDSTAD  
ORANGE CAT

*Career guidance*  
SKILLAB  
HOUSE OF SKILLS

*Statistical research*  
INTELLIGENCE GROUP

[HTTPS://EC.EUROPA.EU/ESCO/FORUM/](https://ec.europa.eu/esco/forum/)

## 2. Feedback on suggested ESCO country fiches

**Which source do you use to gather information about ESCO?**



## 2. Feedback on suggested ESCO country fiches

**How familiar are you with organisations using ESCO in your country? Are you in touch with them?**





## 2. Feedback on suggested ESCO country fiches

**How often do you need information about ESCO use in other countries?**



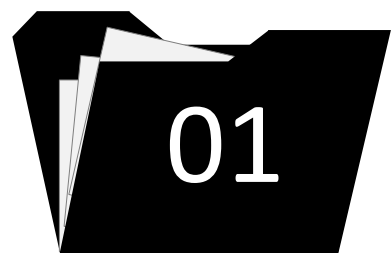
## 2. Feedback on suggested ESCO country fiches

**How do you perceive the benefits of the suggested country fiches?**



## 2. Feedback on suggested ESCO country fiches

### What type of information do you consider useful to include in the country fiches?



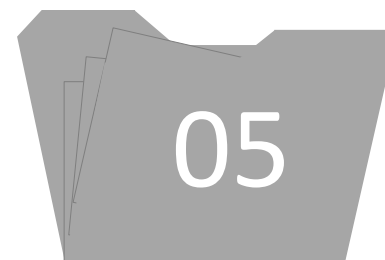
Status of mapping national classifications



Countries piloting ESCO on mapping skills to Qualifications



Type of public & private organisations implementing ESCO



EU-funded projects using ESCO



Public-private partnerships (networks) at national level



ESCO implementers per use case

## 2. Feedback on suggested ESCO country fiches

**The ESCO team will run a survey to collect such data. What information about the use of ESCO in your country can you share?**

## 2. Feedback on suggested ESCO country fiches

**What other sources do you suggest to take into consideration when creating such country-fiches?**



#ESCO\_EU



[empl-esco-secretariat@ec.europa.eu](mailto:empl-esco-secretariat@ec.europa.eu)

THANK YOU

