SkillLab

Impact Through Skills First Approach

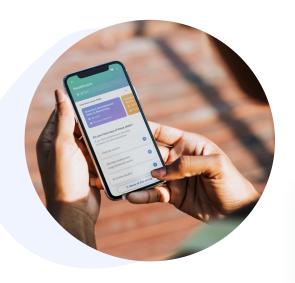


TECHNOLOGY TO CONNECT PEOPLE, JOBS AND EDUCATION

0

Empowering employment services to create equitable labor markets through the language of skills

SkillLab



Mission

Connecting people with jobs and education through the universal language of skills

Vision

Everyone has a pathway to employment

Ambition

Globally leading tech company that leads the transition towards skill-based labor and education markets

Key facts

| 55 | Amsterdam | Impact | 15+ | 35+ |
|-----|-----------|----------|-----------|-----------|
| FTE | based | Business | customers | countries |

Enabling all labor market stakeholders to connect and adopt a skills-first approach



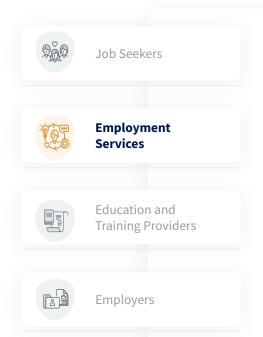


Job Seekers

- Capture skills
- Explore careers, jobs and education and training
- Generate tailored CVs



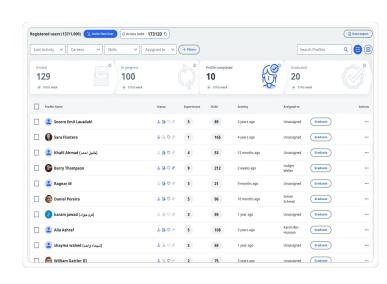
Enabling all labor market stakeholders to connect and adopt a skills-first approach





Employment Services

- Access to the skill profiles
- Job and education matches
- Digital and remote service delivery
- Scheduling
- Operational tools







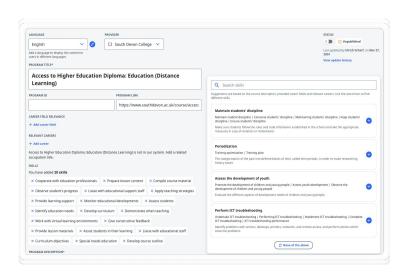
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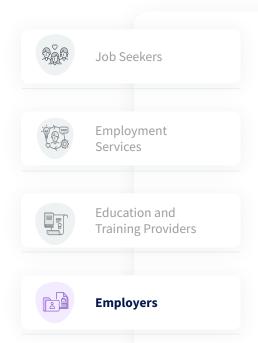
Education and Training Providers

- Skill annotated courses
- Match into Skill gaps
- Transfer skills into profiles





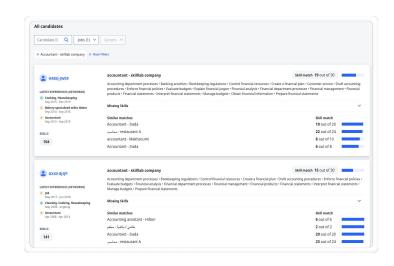
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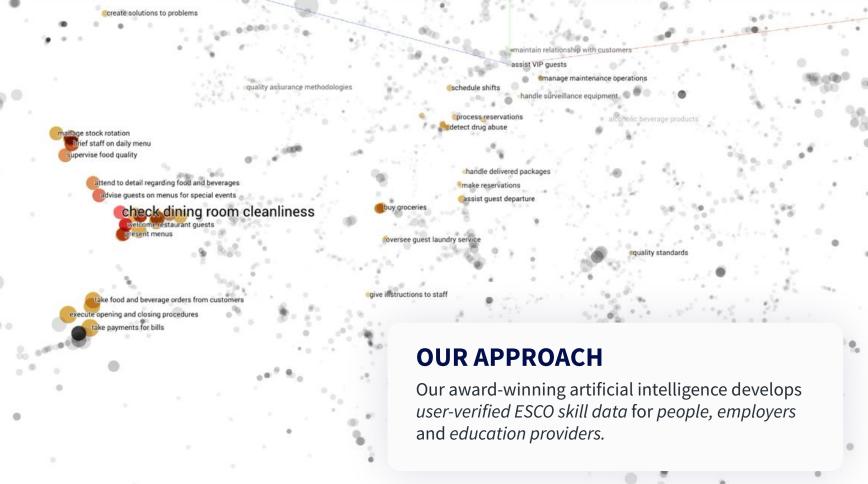




Employers

- Create skill-based vacancies
- Find skilled job seekers
- Contact candidates







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epare flambeed dishes

Case Study

STATE EMPLOYMENT SERVICE OF UKRAINE





Objectives

Project with NRC Ukraine, World Bank and Ukraine's State Employment Service to support the people and employers of Ukraine

Integrate and align Ukraine with the EU and European labor markets by **introducing ESCO to the State Employment Service**

Ukrainian stakeholders (Ministry of Digital Transformation, education providers and employers) collaborate **to enable skill-based labor and education markets**

World Bank **evaluates the outcomes for job seekers and counselors** (Randomized Control Trial)



Key Stats (after 5 months)

3,200+ 400+

users counsellors

+31.8% -17%

improved time to hire employment



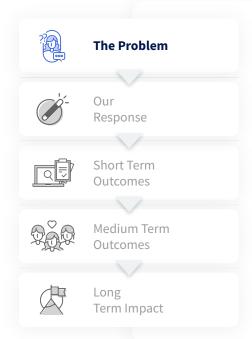
outcomes







Short term effects build up to our vision over time. From people to systems.





The Problem

People, especially those excluded from the labor market, aren't/don't:

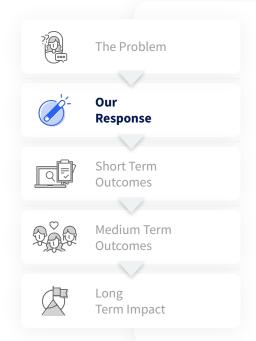
- Aware of the skills they have
- **Understand** the skills they acquired in diverse life experiences
- Have confidence communicating about their skills
- Know how to progress in their careers and/or life condition and feel stuck

This leads to:

- People not accessing jobs
- People not accessing education



Short term effects build up to our vision over time. From people to systems.



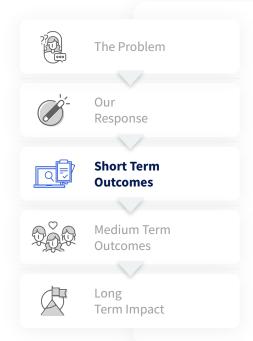


Our Response

We provide people with a technological solution to discover and map skills acquired in their life experiences, generate professional documents and access information on the labor market and career pathways.

We enable key employability actors to better understand and support job seekers using the universal language of skills. SkillLab becomes an integral part of the labor inclusion puzzle.

Short term effects build up to our vision over time. From people to systems.





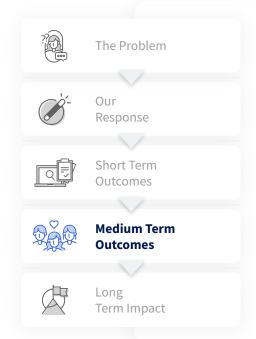
Short Term Outcomes

People:

- **Recognize** their skills
- Appreciate skills gained from life experiences
- Feel confident communicating their skills
- **Understand** the skills required for desired careers



Short term effects build up to our vision over time. From people to systems.



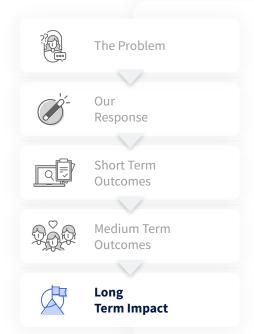


Medium Term Outcomes

Partners are enabled to:

- Deliver better, customized employment services to more people
- Deliver better employment and/or training outcomes
- Report and communicate to a wide audience of its own stakeholders based on skills evolution of users

Short term effects build up to our vision over time. From people to systems.





Long Term Impact

People access more sustainable career pathways and improved livelihoods



P12998: Individuals Trained

PI3527: Job Placement Rate

P18836: Vocational/Technical Training

P12389: School Enrollment

PI9409: Client Income



SDG 1.2: Reduced poverty

SDG 4.3, 4.4 & 4.5: Upskilling job-seekers

SDG 8.5 & 8.6: Overcoming (youth) unemployment

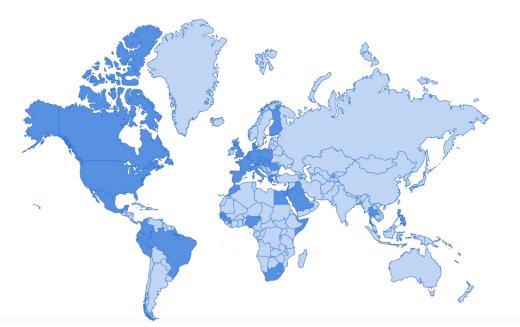
SDG 10.1 & 10.2: Increased income equality



OUR PLATFORM DELIVERS IMPACT IN OVER 35 COUNTRIES



We work towards impact at scale with great partnerships



2019

Google AI Impact Challenge Winner



2021

Winner of European Social Innovation Competition 2021



2022

UNESCO AI research center Global Top 10





















