### The use of ESCO by the Greek Public Employment Service - DYPA

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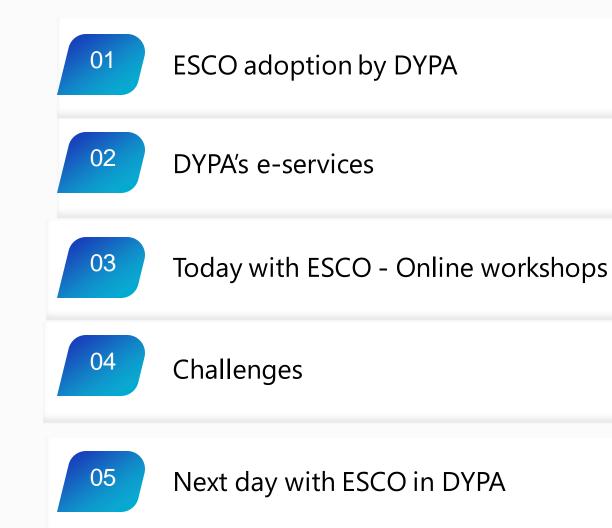
ESCO 1.2 Launch Event

May 21-22 2024

Ioanna Alexiou Department of Matching Services and Cooperation Directorate of Matching Services and Counselling DYPA

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### **ESCO** adoption by DYPA



For the adoption of ESCO, DYPA implemented the "MATCHING" project (Mapping Arrangements and Transcoding CHange IN Greece),

The project received EU funding, from the European Program for Employment and Social Innovation (EaSI).

The adoption was completed in **December 2021** 



### **ESCO** adoption by DYPA

#### **Technical Preparation**

The fifth level analysis of occupations was adopted for employers and job seekers, with the skills pillar for job seekers.

In parallel, an internal mapping was carried out. Existing jobseekers' data on desired occupations and work experience were mapped from the national coding to the ESCO coding to ensure that no information was missing after the transition.



## **ESCO** adoption by **DYPA**





Internal users

Counsellors training

Use of ESCO Portal

Focus on skills



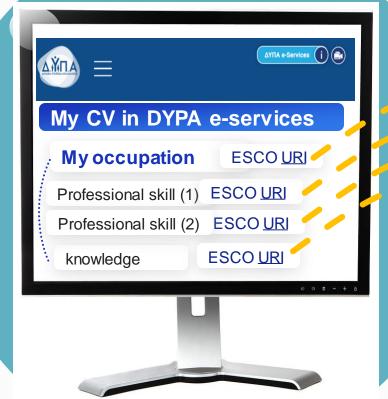
**External users** 

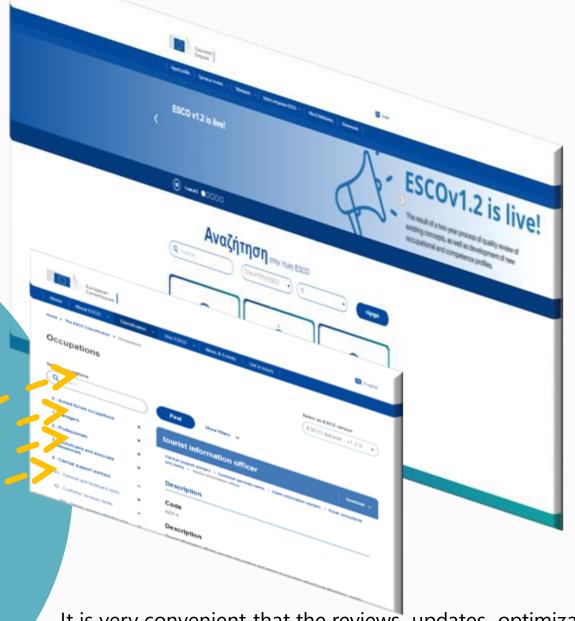
Job seekers and employers

Publicity activities on website

Handbooks and Tutorials

Job seekers, using their e-services account in DYPA'S system may **search** for an occupation title or a skill and **add** them to the CV section.





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Users through their account, may also <u>link</u> <u>directly</u> to the ESCO PORTAL for more information.

Advantages

- Live image of the ESCO portal
- Complete information
- Easy navigation

It is very convenient that the reviews, updates, optimizations and analyses are carried out by the dedicated group of ESCO in the European Commission with their own resources!



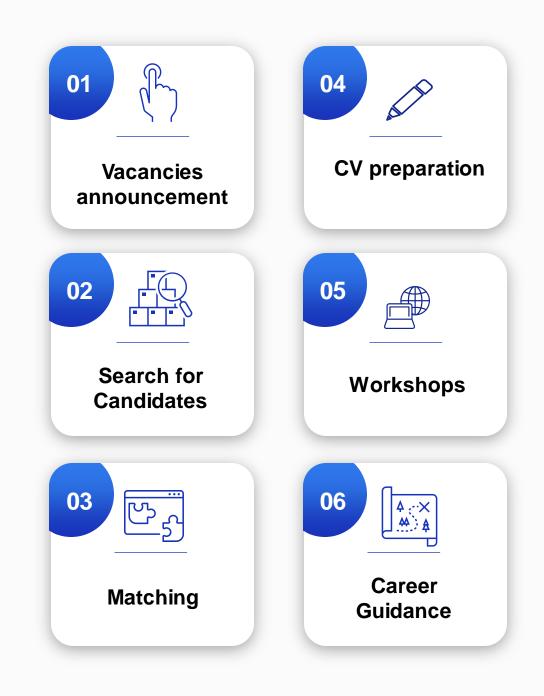
# **Today with ESCO**

The transition to ESCO has helped DYPA to provide a better service to employers. The list of occupations is sufficient, but we are always looking for feedback.

The job profiles are defined by the employers with the help of the employer counsellors, who will assist them to be more specific about the profiles they need.

On the other hand, job seekers are supported in defining their competences and their training needs.

The counselling process is based on ESCO, which is used as a tool for career development and guidance.



# **Online workshops**

Online workshops are organized for jobseekers to help them with techniques for job searching, upcoming interviews and CV preparation.

New thematic workshops dedicated to the use of ESCO were launched in April 2024:

### "I add skills to my CV and learn about ESCO"





## **Testimonials**

Participants of online workshops:

"I add skills to my CV and learn about ESCO",

say:

S.

The ESCO Portal gives you the **direction** to showcase your skills in a way that employers or HR managers of companies demand. ESCO may be a **guide** for me to present my skills to future employers

Both ESCO and Europass are two platforms very useful for my **career development** 



We are also **facilitated** by the DYPA site / e-services account for referencing skills in our CVs

> l'II **update** everything immediately!





# The challenges

Jobseekers: to increase their self-awareness and identify skills they have and skills they lack.

Employers: to be more specific about what they are looking for and to be familiar with describing skills.



Job counsellors: to explore and highlight the skills of the unemployed, and assist employers specify their recruitment needs and requirements.





## Next day with ESCO in DYPA

#### The Single Digital Gateway for Skills

The Digital Gateway for Skills aims to act as a "digital tool" to support the citizens, in the management of their Individual Skills Account. It will include a "Skills Shop" module.

Based on current discussions, in the Skills Shop module, which will be the place where all available subsidized training will be posted, training programs would be displayed with reference to the ESCO skills.

### A new matching tool

A new tool is being developed that will support skill - based matching

Support jobseekers and companies with bidirectional matching between jobs and jobseekers

Allow jobseekers and caseworkers to match with suitable jobs



## Thank you!

Ioanna Alexiou

Directorate of Matching Services and Counselling

**DYPA- Greek PES** 

alexiou@dypa.gov.gr

www.dypa.gov.gr